

I AM AN EXPERIENCE  
DESIGNER WHICH  
MEANS I AM A  
SPECIALIST IN BEING  
A GENERALIST!

-TANGO!

ENJOY →

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## INTENT

To Empower Creativity and create kick-butt projects!

## EDUCATION

2005, **Harvard Graduate School of Design**, GSD, Cambridge, MA  
Master in Design Studies, MDesS, "Product Design in Architecture"

2004-2005, **MIT Media Lab**, MAS, Cambridge, MA  
Tangible Interfaces Studio, Smart Mobilities: Redesign of the Paris Bus System

2002, **Rhode Island School of Design**, RISD, Providence, RI  
Bachelor of Fine Arts, BFA, "Industrial Design"

2002, "Japan: Old and New, an Architectural Study", Japan, Wintersession Abroad  
Temple Studies in Ouda, Kyoto, Seika, Ise, and Osaka

## EXPERIENCE

- 2017, **Jot**, Founder, startup to Empower Creativity for All.
- 2014-2016, "I Said Go", The Globe. A travel project to relearn the world.
- 2008-2014, **litl**, Boston, MA, Chief Disruptor: We built companies every 10 months.
- 2005-always, **Consultant**: Microsoft, MIT DesignLab, RATP, Phillips, Siemens Medical.
- 2004, **Herbst Lazar Bell**, Waltham, MA. Lots of medical product stuff.
- 2003, **Design Continuum**, West Newton, MA. Lots of corporate product stuff.
- 2003-2007, **TED Conference**, Monterey, CA. I organized content and pushed lots of buttons.
- 2002, **Sony**, Park Ridge, NJ. DreamKids Team: Creating projects 20 years ahead.

## AWARDS

- 2010, IDEA/IDSA, "Gold Award: litl Webbook Packaging"
- 2010, IDEA/IDSA, "Bronze Award: litl Webbook"
- 2010, IDEA/IDSA, "Bronze Award: litl OS"
- 2010, "iF International Design Award" litl Webbook Packaging"
- 2007, "Best of CES" finalist, "Unicast"
- 2007, Popular Mechanics" Editorss Choice Award, "Unicast"
- 2005, CHI Conference, Interactive Posters, "Sparks"
- 2004, "Innovations" Magazine, "BikeBug"
- 2004, IDEA/IDSA, Silver Award, Design Explorations, "BikeBug"

## PUBLICATIONS

Boston Globe, CNN, HBO, Metropolis, WIRED, Guinness Book of World Records, Engadget, Gizmodo, WeMakeMoneyNotArt, TheCoolHunter, JoshSpear, Treehugger, Core77, MAKE magazine, LifeHacker, BoingBoing, Neatorama, BusinessWeek, Elle Quebec, PCMag

## SKILLS

- Curiosity: I ask lots of questions.
- Drawing: It's how I communicate.
- Marketing: Strategies, Positioning, Branding, Advertising, Social. The behavioral stuff.
- Materials and Manufacturing: I was a geek in this field for 8 years.
- Hands on Experience: Sculpting, Molding, Buiding with my real hands and big tools.
- Patience

## EXTRAS

- 2010, TEDxCambridge Conference, Co-Organizer
- 2008, Everyday Edisons, PBS TV Show, Featured Inventor
- 2007, Converse Product (RED) Charity shoe design, 1 in 100 selected artist worldwide
- 2006, "American Inventor" TV series, ABC
- 2006-2011, Designverb.com, Design blog.
- 2006-2008, PopTech! Conference, Volunteer
- 2006, Timbuk2 Artist Charity Bag Project
- 2004-2008 GEL Conference, Volunteer
- 2004-2006, RISD, Guest Critic
- 2003-2012, RISD, Portfolio Reviewer

## INTERESTS

Violin, Foodie, Travel, Ultimate Frisbee, Tennis, Hiking, All things Tech